SUSTAINABILITY REPORT

SUSTAINABLE DEVELOPMEN AT NORILSK NICKEL GROUP HUMAN CAPITA

### **CORPORATE VOLUNTEERING**

Corporate volunteering at Nornickel promotes employee involvement in charitable activities and in addressing social issues and provides opportunities for personnel selffulfilment and improvement of social well-being while also strengthening the Company's ties with local communities, charitable foundations, and other stakeholders.

The Company's socially significant volunteer initiatives are aimed at developing local communities and improving the well-being of local residents, enhancing operational efficiency through better internal communications, creating soft skills, and providing non-financial incentives.

### **Plant of Goodness**

The Plant of Goodness corporate volunteering programme brings together the Company's expertise and its vast track record of social and environmental initiatives. Since its inception in December 2015, the programme has expanded significantly. Over the eight years, it has expanded its outreach to more than 4,000 people from several hundred participants; the number of annual events has grown sevenfold, from 60 events in 2016 to 410 in 2023. The Plant of Goodness programme is now implemented in all cities where Nornickel operates. Nornickel's volunteers attend international and Russian forums and expert platforms as participants, speakers, and moderators. The skills and expertise they obtain doing this kind of work help them not just in everyday life, but also in their extra-professional skills and career pursuits.

# 2015

the year when the programme was launched

# 40+

partners involved in the implementation of the programme

In 2023, the Plant of Goodness won the Employer Brand Award & Summit in the Good Deeds category, which includes social projects involving employees and aimed at supporting local communities, volunteering, and charity.

# ~4,000

Company employees, representatives of nonprofit organisations, and passionate citizens take part in the programme every year

## 410

volunteer events held in 2023 (development programmes, environmental marathons, ecological shifts, charity fair, personal donation programme)

#### LET'S DO IT! ENVIRONMENTAL MARATHON

782 volunteer teams since the launch of the marathon (2023: 206 teams)

05

DEVELOPMENT OF LOCAL

employees)

>40 partners participate in the marathon annually

Starting out as regular clean-up days held annually from May to September since 2016, the marathon has now evolved into environmental awareness initiatives in addition to clean-up, landscaping, and urban improvement.



118 ----- 119

07

CORPORATE GOVERNANC

RESPONSIBLE BUSINESS

7,900

employees took part in the marathon (2023: 1,700

#### 4 stages

namely a communication stage, a project stage, a nature reserve stage, and a partnership stage

Marathon participants have to accomplish general environmental tasks and complex individual projects.



In 2023, to raise awareness of the environment and the issues of its conservation, the marathon developed various formats of educational games, which serve as a universal tool of environmental education both for children and adults.

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SUSTAINABILITY REPORT

ABOUT NORILSK NICKEL GROUP

OCCUPATIONAL HEALTH DEVELOPMENT OF LOCA

**CITY VOLUNTEERS CHARITY FAIR** 

>RUB **1.3** min collected during the auction held on 16 December 2023

Since 2019, the Plant of Goodness volunteers have been running the annual New Year's Eve charity fair. It features handmade items that volunteers from Norilsk, Krasnoyarsk, Moscow, Monchegorsk, Chita, Saratov, Pechengsky and Gazimuro-Zavodsky



2023

districts make during the workshops held in advance. The fair runs in a hybrid format: one can buy a favourite item at a fixed price online at волонтерывсити.pф, attend a sale in one of the cities where the Company operates, or become an auction

**Z** participation formats (in-person and online)

participant, which is held in person in a TV studio with live shots. Nornickel traditionally doubles the amount of donations raised during the fair. The funds are used to help children with special needs and restore rare animal populations.



#### YOUR ENVIRONMENT REGIONAL ECOLOGICAL SHIFTS

>250

volunteers from the Murmansk Region, Norilsk, Chita, Saratov, and Moscow visited ecological shifts in 2023

8 main sites where initiatives were implemented in 2023

Ecological shifts are organised annually in specially protected natural areas in order to foster partnership and communication, boost motivation, learn more about the Company and the environment, and share experience. 2023 saw volunteers:

- place information signs, build comfortable tent platforms, a pontoon, and improve the observation tower on Love Island in Monchegorsk, Murmansk Region;
- take part in the project called The Varlam Island – the Pearl of Pasvik in Nickel, Murmansk Region by arranging nature trails, repairing

• arrange sites for visitors and install information works of art at the Krasnoyarsk Pillars National Park;

RESPONSIBLE BUSINESS

INNOVATIVE DEVELOPMEN

# >2,000

litres of rubbish were collected from the Kharaelakh River's bank line

**3**<sub>kilometres</sub>

of nature trails were improved at the Daursky Nature Reserve

- the reserve's entrance area, building pavilions and a bridge over a stream, and installing solar panels;
- landscape the tourist reception area and plant oak trees on the historical site of the Ugra National Park, Kaluga Region;
- improve nature trails
- at the isthmuses of Kapchuk Lake
- and Lama Lake at the Putoransky Nature Reserve, Krasnovarsk Region;
- improve the Adon-Chelon tourist infrastructure at the Daursky Nature Reserve, Trans-Baikal Territory;
- collect more than 2,000 litres of rubbish, arrange campfire areas, repair stands and a volleyball court on the bank of the Kharaelakh River in Norilsk:
- plant fruit trees to recreate historical gardens and clear a forest area at the Darovoye estate, Moscow Region.



2023



SUSTAINABLE DEVELOPMEN AT NORILSK NICKEL GROUP

DEVELOPMENT OF LOCAL

**ICEBREAKER EDUCATIONAL PROGRAMME** 

SUSTAINABILITY REPORT

25<sub>events</sub> in 2023

>700 tasks completed by volunteers in 2023 as part of the Map of Useful Actions

Mentoring key message for 2023

#### MAP OF USEFUL ACTIONS

updated information platform

The Icebreaker programme seeks to develop extra-professional skills of leaders of the Plant of Goodness volunteering association by improving corporate communication and social design skills (creating and implementing initiatives in small towns by making the participants better learn the region's context and objectives).

In 2023, various events were held in Moscow, Zapolyarny, Monchegorsk, Norilsk, Chita, and at Bystrinsky GOK, including The Night of the Triffids

psychological training, business games (Desert Survival, Intuition 2.0 and others), online games, master classes, workshops, and the first festival of cases called Benefit Exchange, which was attended by volunteers from other companies.

There is a feedback mechanism implemented in the form of questionnaires and regular surveys, which helped collect and analyse opinions and suggestions from volunteers interested in improving

the programme. Mentorship was a key message of 2023 highlighted during all Icebreaker events.

Programme participants can find like-minded people from their region and implement a project for the benefit of the community and the whole city through the Map of Useful Actions: in 2023, the platform was updated on the basis of feedback from volunteers who worked with it last season.



> 50 experts

and

~150 corporate volunteers took part in the 2023 Siberian Perspective eco-summit

In 2023, Nornickel's volunteers took part in the following events:

 Siberian Perspective eco-summit dedicated to expert discussions of strategic plans for sustainable development and mechanisms for joint implementation of environmental volunteering projects and partner events. In 2023, the business agenda of the ecosummit included discussions on conscious consumption and responsible supply chain, as well as the role of businesses and consumers in these processes.





#### >100corporate volunteers took part in the Garden of Memory international campaign

>2,000 pine seedlings were planted by volunteers during the All-Russian "Save a Forest" campaign

The second day of the summit is traditionally dedicated to volunteering. Corporate teams from the mining and metallurgical, chemical, transport, banking and other industries were engaged in landscaping and cleaning of the territory.

• the Garden of Memory international campaign seeks to commemorate everyone who died during the Great Patriotic War. Every year, more than 100 corporate volunteers plant over 2,000 pine seedlings as part of the campaign.

• the all-Russian "Save a Forest" campaign, the world's largest reforestation project. Nornickel's volunteers are reforesting the Kola Peninsula by planting over 2,000 pine seedlings each year.